



**Freightline**

## Freightline help essential items rapidly reach people in need in Ukraine



Eager to support the humanitarian crisis caused by the war, logistics experts Freightline have helped deliver a lorry full of essential items to people in Ukraine.

Working with their clients Norgren, the Warwickshire-based logistics and freight company helped arrange and transport a 40ft trailer packed with supplies to Poland, destined for distribution to Ukraine through humanitarian supply routes.

“We wanted to do something to help Ukraine, so when our friends at Norgren approached us, we jumped at the chance. Urgent and time-critical logistics is what we do best” says Carl Tipping, Key Account Manager at Freightline.

Goods ranging from baby products such as nappies and wet wipes, to essentials like clothing and sleeping bags, and food including pasta and tinned fruit, were all collected and efficiently packed into 17 pallets by Freightline.

Accustomed to working around the clock to support their clients with end-to-end logistics, Account Manager Carl and his colleagues working late into the evening to prepare the transportation.

The truck arrived in Poland just four days after the initial collection of products, due in part to Freightline being able to quickly process the necessary paperwork and customs documentation.

From Poland's capital the goods have subsequently been distributed by The Red Cross to civilians in need across Ukraine via humanitarian corridors.

"The items in the lorry are hopefully already making a difference to people and families living in the scariest of situations. Everyone in our team was so keen to help" adds Carl.

From their headquarters in the midlands, Freightline provide logistics including warehousing, freight forwarding, road transportation and air freight across the UK and internationally.

In particular, they specialise in urgent and time-critical logistics, quickly getting goods to the places they are needed in Britain, Europe and beyond.

"Few things are as urgent as helping people in Ukraine who are seeing their homes destroyed and families threatened. I'm pleased we were able to use our know-how to arrange the transportation as swiftly as we did" adds Carl.

In addition to supporting the transportation of humanitarian relief to Ukraine, other members of the Freightline team have also been doing their bit to help too.

Team Leader Martina Cunderlikova recently visited her home country of Slovakia with money donated by her colleagues and others to help 200 Ukrainian refugees being welcomed to her hometown of Banska Stiavnica.

"I think we all took inspiration from Martina and what the people of her hometown are doing to open their homes to people in need" concludes Carl.

The funds raised by Martina have helped to provide food and supermarket vouchers for essentials items.

More information about Freightline and their end-to-end logistics services can be found at <https://freightlinecarriers.co.uk/>